

ORDER



Orders
Order / Rev: 722083
Alt Order #: 06365906
Product Desc: TERRY FOR PRES CC
Estimate:
Flight Dates: 10/15/12 - 10/15/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Kathleen Offerman/ POL
Buying Contact:
Billing Contact:
 125 N Lincoln Ave
 Sterling, VA 20164

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Terry/ D/ Pres
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	1	\$50.00	\$42.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$50.00	\$42.50	0.00
Totals	1	\$50.00	\$42.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	10/15/12	10/15/12	9 News Now Repeat	SPCL	M-Sa 137-207x	M- - - - -	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				9 News Now REPEAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/15/12	10/21/12	M- - - - -	1	\$50.00	0.00								
													Totals	1	\$50.00